

Recruitment Committee

Meeting Minutes

Friday, March 19, 2021

Microsoft Teams Recruitment Committee

Call to Order:

The meeting was called to order by Chair, Dr. Sam Allen at 9:34 AM.

Roll Call:

The following committee members were present: Ashley Dougan, Heath Waldrop, Nate Davis, Lillian Ellen, Ray Winiecki, Dr. Derek Moore, Tammy Ward, Secretary, and Dr. Sam Allen, Chair. Alejandra Munoz was excused from the meeting. Others in attendance: Dave Carty

Approval of January 16, 2021 Minutes:

Lillian made a motion to approve minutes, with a second by Tammy. All were in favor of approving the minutes.

Acceptance of the February 19, 2021 Minutes:

Ray made a motion to receive the minutes for the unofficial February meeting. There was a second by Tammy. All were in favor of receiving of the February minutes.

Old Business:

Prospect List: The prospect list is continued to be worked with a campaign with Fall Registration.

Scholarships: Continuing to look at ways to promote scholarships from within, including posting in Blackboard announcements and mentioning in class. Testing Center and Library worked with students on essays.

New Business:**Recruitment Updates**

- Several tours are still happening. Prospects can now tour in groups of five and possibly more if it is a family that comes to tour.
- Annual Weld-a-thon was held on the East Campus on March 18. Three teams performed at the event with the SouthArk Team placing second. Involvement was lower due to many schools not allowing students to travel.
- Baseball and Softball have been approved. The announcement has generated a lot of interest and many new contacts of prospective students.

- Applications from SouthArk scholarships have been submitted. Many are students new to SouthArk.
- There are currently about 100 new applicants for the fall. Prospect numbers for the fall are at 383 in the new graduate category, 264 non-traditional, 41 in the 19-24 year old category.
- TikTok videos are still being worked on especially in the Culinary Arts area and Process Technology area

Upcoming Events

- UAMS MASH Program - application period is now open
- Collaborative effort with Lanxess and teachers
 - Mark Day from Lanxess is the contact on this
 - A schedule has been put together to coordinate speakers representing local industry to come into the schools
 - Presenters would speak on their company and what specific jobs might entail
 - Dr. Allen will get with Dr. Tulley-Dartez on communicating and sharing this information with SouthArk faculty

Adjournment:

The meeting was adjourned at 10:08 AM with the next meeting scheduled for April 16, 2021.