

Recruitment Committee  
Meeting Minutes  
Friday, April 16, 2021  
Microsoft Teams Recruitment Committee

**Call to Order:**

The meeting was called to order by Chair, Dr. Sam Allen at 9:33 AM.

**Roll Call:**

The following committee members were present: Ashley Dougan, Heath Waldrop, Nate Davis, Lillian Ellen, Barbara Howell, Ray Winiecki, Dr. Derek Moore, Tammy Ward, Secretary, Alejandra Munoz, Vice Chair and Dr. Sam Allen, Chair. Others in attendance: Dave Carty

**Approval of March 19, 2021 Minutes:**

Ray made a motion to approve minutes, with a second by Barbara. All were in favor of approving the minutes.

**Old Business:**

Tour groups have been expanded to 5 per group. The number of tours we are giving has increased from previous months.

There has been a contact form set up specifically for baseball and softball and as of this meeting there have been 70 people to complete that form.

CATS conference was attended by Ray and his departmental staff along with Alejandra and the college and career coaches. There were 43 applications received from contacts made at the event and more than 60 contacts for concurrent students.

Dr. Sam has talked with Dr. Tully-Dartez regarding Lanxess and industry reps in the school. SouthArk gives Lanxess material and information for them to use when they meet with teachers and students in the classrooms. This is done more so than a push for faculty and staff college wide to be in the process.

**New Business:**

**Recruitment Updates**

- East Campus is having current 11<sup>th</sup> graders complete applications for next fall.
- There are conversations happening with the current seniors in the center's programs regarding what their plans are after graduation.

- There is a philosophical change from guided tours to visits that are hosted by SouthArk ambassadors and staff. The idea is to give students who come to campus more of a feel of what it is like to be a college student at SouthArk. Visits are more than just walking around campus and seeing what is on campus. Visits are to be more of a discussion and finding out what students may need – such as help with financial aid forms and information about programs of interest.
- Alejandra pointed out that concurrent student contacts are required to have a certain test score. Many original contacts do not meet the minimum scores. These become potential prospects for the East Campus programs that do not require a minimum test score.

### **Upcoming Events**

- Crossett will be having their JAG students touring both SouthArk campuses on April 20.
- Ray has plans to make presentations on the Smackover and Junction City campuses pending dates being scheduled.
- April 26 there will be Parkers Chapel sophomore students and some faculty coming to SouthArk for visits. They will begin by visiting on the East Campus and then move on to tour various programs at the Health Sciences.
- Strong High School will be hosting their own college fair. SouthArk will be participating on the afternoon of April 26.

### **Adjournment:**

The meeting was adjourned at 9:53 AM.